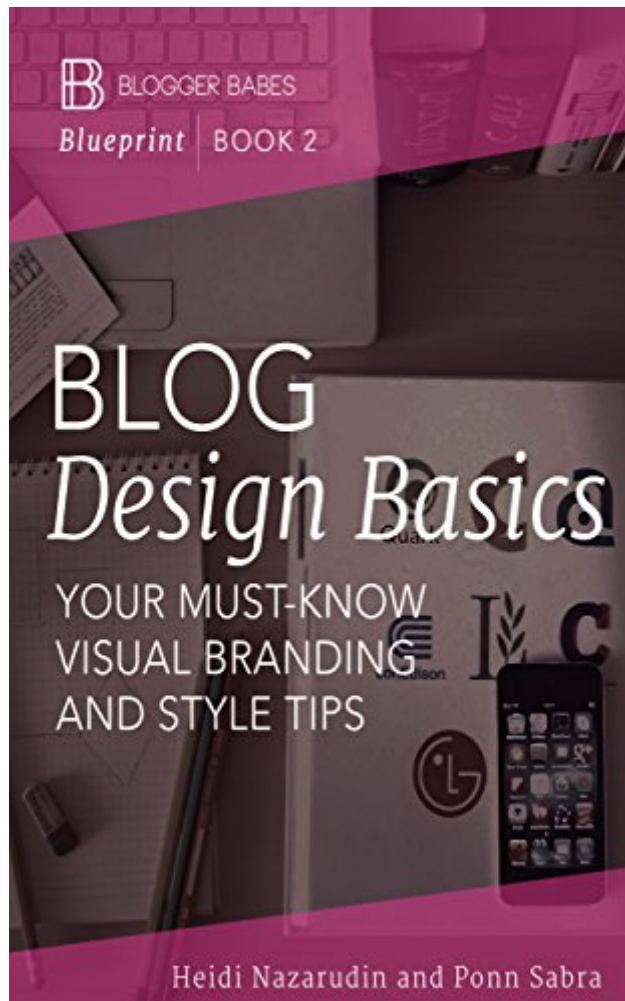# Blog Design Basics: Your Must-Know Visual And Branding Style Tips (Blogger Babes Blueprint Book 2)

Synopsis

I made a blog. Now what?What exactly makes for an ideal blog design? Is branding necessary for my blog?Here's one book that answers it all! This complete guide discusses what makes for ideal blog design, all the while explaining the importance of a good design and branding.The goal of a good design is to be attractive and have the ability to perform and convert.Just like Book 1 in the Blogger Babes Blueprint series, this isn't a typical "Blog Design for Beginners" book. Heidi and Ponn offer an enjoyable and practical read with useful tips and details to unanswered questions:What are the critical features of a blog?How should a blog be structured?Can I design on my own or do I have to hire a designer?If I hire a designer, what are some things I should consider?Are their mandatory pages every blog should have designed? If so, which ones?Professional female bloggers tell it all in an easy and inspirational read.High-profile fashion blogger Heidi Nazarudin of TheAmbitionista.com, and best-selling author and professional blogger Ponn Sabra are the co-founders of BloggerBabes.comâ "a global network of female bloggers dedicated to blogging education and support. Filled with examples, exercises, and personal case studies, this book explains how to create a blog design necessary to be design a profitable blog.Scroll up, click the Buy Now button, and start reading today!Â Â Â Â Tags: blog design, blog branding, branding style, blogging, blogger, blogging book, blogging for beginners

Book Information

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Customer Reviews

The creator of this ebook has an amazing blog that has similar helpful material but I like having it in one place to easily reference.This blog design e-book is a great reference for people starting blogs. It is also useful for people who already have blogs to double-check their existing design to see how they can do better.The e-book begins with simple things like helping the reader understand what web hosts and domains are to suggestions on what to consider for your logo design. The book does a good job of helping you consider how your blog will look and work for viewers. There are tips that help you look more professional, like sections that point out signs of what amateur bloggers do.Many tips were obvious to me but the important part is putting them into action. I have known this information already (but aside from my blogger life I am a legal business consultant); however, getting the advice and seeing it applied by a blog I like is even better.

I've watched Heidi go from a small group meeting in her home to international growth. Aligning with Ponn was a great idea. It's always valuable to read and follow people who are actual successes! Nice women too. Highly encouraging all my friends, fans, followers and clients to grab this series. Also good info for men and ppl of all ages. Thanks ladies.

Ponn writes such fantastic blogging books! This one is the same as the rest in it's excellence. The personality shines through in all of her books! I absolutely love how she tells you step by step how to get where you need to with your blog. Her tips on how to get your blog visually branded and style tips are so easy! Follow them step by step and you'll succeed!

This book is well written and easy to read, but the best thing is that it delivers!It's spot-on with great tips about branding and styling your blog. If you are serious about blogging, start reading now.Looking forward to reading the next book in this series. TheBloggerBabes know their stuff. I highly recommend it.

I have books 1 and 2 and they are awesome. I am definitely going to join the BloggerBabes community. Thanks ladies for all the help. I am a beginner so the books are just what I need to get me started.

If you are serious about blogging you need to read this book period. Take your blog to the next level and stand out in your niche.

Blog Design Basics: Your Must-Know Visual and Branding Style Tips (Blogger Babes Blueprint Book 2) REI Automation Blueprint The A-Z Blueprint To Automate Your Real Estate Business: REI Automation Blueprint The A-Z Blueprint To Automate Your Real ... Brittney Calloway of Top Notch Consulting How to Be a Blogger and Vlogger in 10 Easy Lessons: Learn how to create your own blog, vlog, or podcast and get it out in the blogosphere! (Super Skills) Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners Book 1) Born to Blog: Building Your Blog for Personal and Business Success One Post at a Time BLOGGING QUICK START (2016 Version): How to find a niche,start a blog, get free traffic and create a plan to make a living via your own blog Dorothy Must Die Stories: No Place Like Oz, The Witch Must Burn, The Wizard Returns (Dorothy Must Die Novella) How to Build a Blog that Counts: The Most Comprehensive Guide to Building a Blog or E-commerce Site JavaServer Pages: Your visual blueprint for designing dynamic content with JSP (Visual Read Less, Learn More) The Blogger's Simple Guide to Taxes: A Guide to Saving Time and Money Primal Blueprint Quick and Easy Meals: Delicious, Primal-approved meals you can make in under 30 minutes (Primal Blueprint Series) The Primal Blueprint Cookbook: Primal, Low Carb, Paleo, Grain-Free, Dairy-Free and Gluten-Free (Primal Blueprint Series) Handmade Style: 23 Must-Have Basics to Stitch, Use, and Wear How To Buy And Sell Gold & Silver PRIVATELY: Must Know Strategies To Keep Your Portfolio Private, Stay In The IRS's Good Graces, Know Your Tax ... Avoice Other Forms Of Metals Like The Plague Blogging: Blogging for Beginners: The No-Nonsense Guide in Putting Up Your Own Blog (Blogging - Bloggin for Beginners - Blogging Guide - Blogging Tips ... Books - Blogging for Profit and Money) Create a Logo: 7 Easy Steps to Your Client's Dream Logo (Graphic Design, Logo Design, Brainstorm, Branding, Clients, Sketching) How to Start a Band: An Essential Guide to Starting a Band, Branding Your Style, Landing Gigs, and Attracting Fans - (How to Make a Band | How to Form a Band | How to Manage a Band) Bookkeeping for small businesses: MUST KNOW Free Bookkeeping Tips and Tricks (bookkeeping for small business, bookkeeping, bookkeeping free, bookkeeping for home) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dlsr photography) Dorothy Must Die Stories Volume 2: Heart of Tin, The Straw King, Ruler of Beasts (Dorothy Must

Die Novella)